

Featured Business



VIP Signs first opened for business in the early 1980's by Ron & Sigrid Kline. Art De La Garza and his wife Nancy Salazar purchased the business from the Klines in 2004, when the Klines decided it was time to retire. Since 2004, Art increased the shop's customer base by offering additional services.

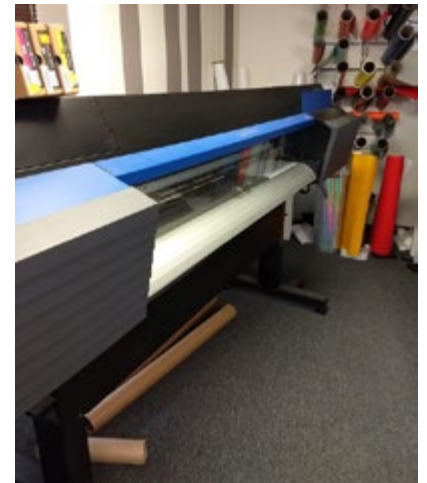
During the last 15 years, the shop has had opportunities to employ additional staff; however at this time VIP Signs is a one man operation.

The shop offers digitally printed decals, vinyl lettering, coroplast yard signs, magnetic signs, metal signs, banners, embroidery & screen printing and great customer service!

The shop is located on the corner of Hwy 85 and 42nd Street in Evans and is open Monday through Friday from 9:00 AM to 5:00 PM.

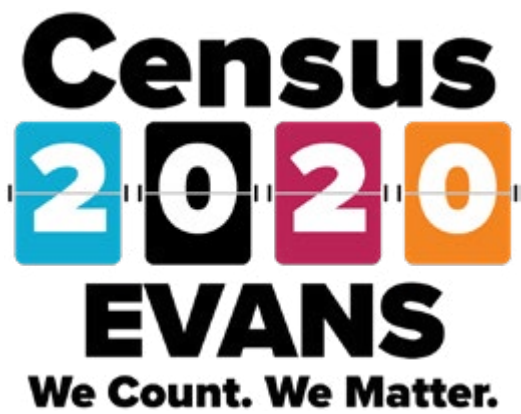
Art and Nancy enjoy watching movies and playing golf when they are not at the shop. In the summertime, Art has been known to close a little early to enjoy a round of golf from time to time.

We would like to say thank you to all of our loyal customers. It has been a pleasure serving you and we hope that we can have the pleasure of providing for you for many more years to come!



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FEBRUARY 2020

Partnership Fact Sheet: Businesses

The once-a-decade population count provides rich data on communities, including trends in the population, projections of growth, and information on demographics. These data are valuable to businesses—they help inform better decision-making regarding

business expansions, closures, hiring strategies, and other business practices to decrease perceived risks and increase return on investments. Join us to spread the word about the importance of the 2020 Census and help ensure a complete and accurate count.

As a partner, you become part of a powerful network of government, nonprofit, corporate, and community organizations. Together, we can develop solutions to effectively reach everyone and encourage them to respond to the 2020 Census.

BENEFITS OF A COMPLETE COUNT

A complete count of every person living in the United States has tremendous benefits for you and for your customers and employees.

Census data:

- Provide the basis for distributing grants for economic development and inform business decisions, such as local business expansion.
- Create projections of growth and help you identify prime locations to open new operations or shut old ones.
- Help business owners enhance hiring practices and identify skilled workers.
- Offer valuable information on your customer base, including income levels, household size, and homeownership, which can further inform business strategies such as pricing and locations
- Determine how much funding your community receives and its representation in government.

WHAT IT MEANS TO BE A 2020 CENSUS PARTNER

You can make a difference—no matter how much time you're able to commit. As a trusted voice in your community, you have an important role to play in the success of the 2020 Census.

These are some of the many ways you can get involved:

- Host a workshop with your company's leaders, employees, or influential partners to discuss possible solutions to 2020 Census challenges.
- Use U.S. Census Bureau tools, information, and messaging in creative ways—such as in newsletter articles, on co-branded products, and in social media content—to raise awareness of the 2020 Census.
- Provide information to your employees and customers about the importance and benefits of participating in the 2020 Census. You can even invite Census Bureau officials to speak to them.
- Add 2020 Census digital content to your website and link to 2020census.gov.
- Encourage your customers to work for the Census Bureau, and provide them the website link.

INTERESTED IN PARTNERING WITH THE CENSUS BUREAU?

National organizations interested in partnering with the Census Bureau can contact the 2020 Census Partnership Program at census.partners@census.gov to share ideas about how we can work together to ensure a complete and accurate count.

For more information on the 2020 Census: <https://2020census.gov/>

Evans Sports Bar Pays Down Student Lunch Debt

Lit'l Bit Bar & Grill Helps Evans 8th Graders

The local sports bar knew there was a lot of lunch debt at the District 6 schools but they had no idea how high the total was. They contacted Julie Hill, Executive Director of the Success Foundation, which handles the fundraising for paying that debt and were shocked to find out that it was over \$160,000 for the district and more than \$40,000 in the Evans schools alone. Their original idea of paying off the entire debt wasn't feasible but their contribution paid the debts of every 8th grader in Evans with a little left over to help the 5th graders going on to middle school next year. They explained that it was important the 8th graders enter high school debt free so their focus can be on education and preparing for their future.

Lit'l Bit Bar & Grill would hope to inspire other businesses in Evans and Greeley to contribute what they can for the students and ease the burden on District 6.

To donate or to find out more information about District 6 lunch debt, call Julie Hill at the Success Foundation, 970-348-6360 or visit their website www.d6successfoundation.org/give-today or mail a check to Success Foundation, 1025 9th Avenue, Greeley, CO 80631.



Neighborhood Services Block Party Trailer



The Block Party Trailer program is coming to Evans neighborhoods this summer! To make the program a success, the Neighborhood Services division is looking for community partners who would like to contribute to this unique community gift. Already in demand in other cities throughout the state, and the country, the Block Party Trailer is a cargo trailer with tables, chairs, coolers, trash cans, yard games, and other essentials necessary to hold a successful outdoor block party event. All of Evans residents will have the opportunity to reserve the trailer for free, and the trailer will be delivered to, and retrieved from Evans neighborhoods by Neighborhood Services staff. Donors contributing to the creation of the trailer and contents will be recognized on the

trailer which will be in use in Evans neighborhoods and events for many years to come.

Please contact Neighborhood Services Manager Kyle Fehr for more information on the Block Party Trailer Program at kfehr@evanscolorado.gov.

Employment Services of Weld County

Upcoming Seminars: **Workplace Respect**

Throughout the year, Employment Services partners with community organizations to host informational seminars.

Subject matter experts give these informational presentations at no cost.

Each seminar is at 315 N 11th Ave Building B in Greeley, from 11:30 AM to 12:30 PM with a Question and Answer Session from 12:30 PM to 1:00 PM.

Date: March 11th

Seminar: Workplace Respect

TO REGISTER, PLEASE CONTACT:

Juanita Segura
Business Services Representative
970-400-6716
jsegura@weldgov.com
www.eswc.org

Date: Coming Soon

Seminar: Grant Writing



Job Fairs 2020

Job Fairs will be held every 1st and 3rd Wednesday of the month.

Location: 315 North 11th Avenue, Building B, Greeley, CO 80631

Recurrence: Repeats every 1 month(s), on the 1st Wednesday and, 3rd Wednesday, ending on 31 December 2020

Description: To better serve Weld County Employers, Employment Services of Weld County holds job fairs twice a month. Employers **MUST** register 24 hours in advance at www.eswc.org.

A more intimate atmosphere allows participation by 6-8 employers. Space and registration is on a first come, first serve basis. The first 30 minutes of the job fair will be for U.S. Military Veterans only and then it will open to the public. Employers, please arrive 15-30 minutes before the fair begins to set up.

Contact: Amber at aduchaine@weldgov.com or 970-400-6717.

We look forward to your participation.

Register: [CLICK HERE](#) to Reserve Your Spot!

Employment Services of Weld County

PO Box 1805
Greeley, CO 80632

Phone: 970-353-3800

Office Hours

Monday - Friday:
8:00 AM - 5:00 PM

www.eswc.org

Evans seeks to fill Planning Commission Vacancy

Do you have a strong desire to make a difference in your city?

Do you want to make an impact on your community?

Are you a solutions-minded individual who seeks positive, resourceful outcomes? Are you interested in making a positive impact on the people and growth of the city? If so, then you may be a great fit for the City of Evans Planning Commission.

The City of Evans is seeking a qualified candidate to serve on its Planning Commission. This is a five-year term. To apply, please fill out the application (PDF Download) and submit via email to kfrawley@evanscolorado.gov. Candidates may also drop off their application in-person at 1100 37th Street, Evans, CO during normal business hours: Monday-Friday 8:00AM – 5:00 PM.



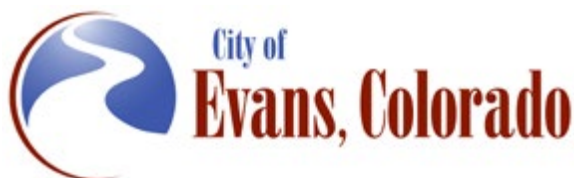
The deadline to apply is February 7th, 2020.

The Planning Commission is a five-member advisory board that is appointed by the City Council and meets on the fourth Tuesday of every month at 6:00 PM. at the Evans Community Complex in the City Council Chambers.

Here's what you'll do:

- A. Make, amend and add to the master plan for the physical development of the city as defined in Chapter 12, Section 12.6 of the City Charter;
- B. Exercise control over platting or subdividing land with the city, as defined in Chapter 12, Section 12.7 of the City Charter;
- C. Draft for the city council an official map of the city and recommend or disapprove proposed changes in such map;
- D. Make and recommend as provided in Chapter 12, Section 12.9 of the City Charter, a zoning plan for the city and recommend or disapprove proposed changes in such a plan;
- E. Make and recommend as provided in Chapter 12, Section 12.10 of the City Charter, plans for the clearing and rebuilding of slum district and blighted areas within the city;
- F. Request information which shall be furnished within a reasonable time from the other departments of the city government in relation to its work;
- G. Make and adopt plans for the re-planning, improvements, and re-development of neighborhoods;
- H. Any additional powers and duties required to be exercised by the Planning Commission under state law.

Information and the application are available at the City of Evans web site - [CLICK HERE](#)



Hot Tips

If you would like to be featured in a future edition of the Business Blast or would like to share special news or accomplishments, please contact Anne Pugliese at 970-475-1196 or apugliese@evanscolorado.gov

Networking Opportunities



Evans Area Chamber Of Commerce

FEBRUARY

Business Before Hours

When: February 4, 2020 | 7:30 AM – 9:00 AM

Where: Bonell Good Samaritan Center
708 22nd St
Greeley, CO

COST: FREE

Details Online: [CLICK HERE](#)



Our Gang Networking Group

When: February 6, 2020 | 7:30 AM – 8:30 AM Repeats

Where: Evans Area Chamber of Commerce
3819 St Vrain St
Evans, CO

COST: FREE

Details Online: [CLICK HERE](#)

Business After Hours

When: February 13, 2020 | 5:00 PM – 7:00 PM

Where: Habitat for Humanity ReStore
2400 W 29th St
Greeley, CO

COST: FREE

Details Online: [CLICK HERE](#)

MARCH

Business After Hours

When: March 19, 2020 | 5:00 PM – 7:00 PM

Where: Landmark Builders, Inc
3812 Carson Ave
Evans, CO

COST: FREE

Details Online: [CLICK HERE](#)



FEBRUARY

Engage | Young Professionals Network

When: Thursday, February 6th | 5:30 PM – 7:00 PM

Where: University of Northern Colorado
Alumni Relations Office – Judy Farr Center 1620
Reservoir Road, Greeley, CO

COST: FREE

Details Online: [CLICK HERE](#)

Business Before Hours

When: Wednesday, February 12 | 7:00 AM – 8:30 AM

Where: Greeley Village
1090 43rd Avenue, Greeley, CO

COST: Free to All Investors \$20 for Non-Investors

Details Online: [CLICK HERE](#)

Greeley Area Chamber of Commerce Annual Dinner

When: Thursday, February 20, 2020 | 5:30 PM – 8:30 PM

Where: Island Grove Events Center
425 N 15th Avenue, Greeley, CO

COST: *Before January 31*

Chamber Investor: \$60

Table of 8: \$420

Non-Investor: \$80

After January 31

Chamber Investor: \$75

Table of 8: \$520

Non-Investor: \$100

Details Online: [CLICK HERE](#)

MARCH

Engage | Young Professionals Network

When: Thursday, March 5th | 5:30 PM – 7:00 PM

Where: Brad Inhulsen & Christian Garcia @ Sears Real Estate
2021 Clubhouse Dr Ste 100, Greeley, CO

COST: FREE

Details Online: [CLICK HERE](#)

Business Before Hours

When: Wednesday, March 11 | 7:00 AM – 8:30 AM

Where: Lincoln Park Emporium, 822 8th Street, Greeley, CO

COST: Free to All Investors \$20 for Non-Investors

Details Online: [CLICK HERE](#)

Business Before Hours

When: Thursday, March 26 | 5:00 PM – 7:00 PM

Where: Homewood Suites by Hilton
4610 46th Avenue, Greeley, CO

COST: Free to All Investors \$20 for Non-Investors

Details Online: [CLICK HERE](#)



EPIC Series: Showing up with a Leadership Mentality

When: February 11 | 9:00 AM – 10:30 AM

Where: FMS Bank
2425 35th Ave
Greeley, CO 80634

COST: Free

Details Online: [CLICK HERE](#)



**Windsor: Strictly Business – Communicate with Impact:
How to Fix the 7 Mistakes Entrepreneurs Make**

When: February 19 | 5:00 PM – 7:00 PM

Where: Clearview Library District Windsor - Severance Library
720 3rd Street
Windsor, CO 80550

COST: Free

Details Online: [CLICK HERE](#)



GREELEY: Harnessing Hemp – Cultivating a Business

When: March 6 | 8:00 AM – 5:00 PM

Where: University of Northern Colorado - Panorama Room
2101 10th Avenue
Greeley, CO 80631

COST: \$250

Registration: Registration is required

Details Online: [CLICK HERE](#)

SBDC CONSULTING

No-cost Confidential Consulting

At no charge, you can meet with an East Colorado Small Business Development Center **Business Consultant** who understands your situation and can devise an action plan to progress your company. Whether you are an established business owner or just starting out, the SBDC provides custom-fit resources to help your business at its core.

STARTING YOUR BUSINESS

- ❖ Business planning
- ❖ Demographic and industry data
- ❖ Licensing and registration

GROWING YOUR BUSINESS

- ❖ Financial analysis
- ❖ Marketing, advertising and sales
- ❖ Social media and websites
- ❖ Pricing products and services

SUSTAINING YOUR BUSINESS

- ❖ Disaster preparedness
- ❖ Strategic planning
- ❖ Lean manufacturing
- ❖ Capital formation

HELPING YOU PROSPER

- ❖ Expanding locations and products
- ❖ Business valuations
- ❖ Rebranding and retooling
- ❖ Exit strategies

Current and potential business owners may request business consulting services. An East CO Team member will contact you to briefly learn more about your business, then schedule an initial meeting. Share immediate reasons for your business consulting request with your SBDC consultant. We will listen to your goals, successes, roadblocks, business stages, and industry challenges. Your East Colorado SBDC consultant will assess the most effective ways to help you and your business. We may also match you with practical workshops, tools and partner resources – whatever is the best fit to help you succeed.

Details Online: [CLICK HERE](#)

New Evans Business Licenses

DBA: Triple Crown Automotive LLC

Location: 4419 Industrial Pkwy
Evans, CO 80620

Telephone: 970-284-8063

Business Activity: General Automotive Repair

DBA: Northern Colorado Construction

Location: 3815 Dry Gulch Rd
Evans, CO 80620

Telephone: 970-825-6338

Business Activity: Roofing Contractors

DBA: Panaderia La Queen

Location: 3724 Stagecoach Dr
Evans, CO 80620

Telephone: 970-534-4996

Business Activity: Limited-Service Restaurants

DBA: Evans Market

Location: 922 37th St
Evans, CO 80620

Telephone: 303-881-1291

Business Activity: Other Store Retailers

**Mark your calendar for the April 7 municipal election.**

On this year's ballot are city council elections, as well as a ballot measure to increase Evans' sales and use tax by 1% to fund roadway improvements and arterial capacity expansion. The 1% rate increase would be applied to both sales and use tax, increasing the current rate from 3.5% – 4.5%. Revenue would be used exclusively for road maintenance and arterial capacity expansion.

The increase would take effect July 1, 2020 and continue through June 30, 2027.

Links to Business Resources



www.evanscolorado.gov



www.evanschamber.org



www.mylibrary.org



www.eastcoloradosbdc.com



www.evanscolorado.gov